



# TRAINING ANNOUNCEMENT

## NEXT LEVEL LEADERSHIP:

### Developing Leaders in Law Enforcement Organizations

Presented by:

Chief Greg Veitch: Saratoga Springs Police Department

Dr. Richard Martin: Keuka College, Rochester PD (ret.)

**Date:** Thursday March 21, 2019

**Time:** 9:00 AM – 4:30 PM

**Location:** Zone 5 Regional Law Enforcement Academy  
121 Erie Blvd. Schenectady, NY 12305

**Cost:** Free for Zone 5 Agencies

**Registration:** [www.zone5academy.org](http://www.zone5academy.org)

**Course Description:** Developing current and future leaders is critical for any organization. In order to develop leadership potential across the organization, leaders must first have a clear understanding of themselves, what leadership really is and what motivates followers. Next Level Leadership is designed with the idea in mind that wherever we are as leaders, we start from there; and develop both ourselves and others through assessments, understanding leadership, and applying strategies that have been proven to work.

**Topics Include:** The Leadership Mindset, Characteristics of effective leaders, core values and ethics, Authentic and Transformational Leadership, and the Four Pillars of Leadership: Leaders, Followers, Culture and Mission.



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## Instructor Bios:

**Greg Veitch** is the Chief of Police in Saratoga Springs, NY. He holds a Master's Degree in leadership and has held leadership positions both inside and outside policing from first-line supervision through the chief executive of a police agency responsible for a world renowned tourist destination that includes a major sports venue. A graduate of the FBI National Academy, Chief Veitch has taught leadership principles to hundreds of police officers and presented on leadership and law enforcement topics in both police and civilian settings. Chief Veitch has been teaching criminal justice courses at the college level for the past five years and has presented at many conferences, including the New York Conference of Mayors, the Public Risk Management Association, and the New York State Association of Chiefs of Police. Greg is the owner of Nobel Cause Training and Development and the author of the book, *All the Law in the World Won't Stop Them*. He lives in Saratoga Springs, NY with his wife of 25 years, Jennifer. They have five children and one grandchild.

**Rich Martin** is a retired police supervisor who now is a college professor. During his police career he worked in both small rural and larger urban agencies in various roles including crime scene technician, accident reconstruction, undercover narcotics officer, and fire investigator. He retired in 2011 to take over as program director for the accelerated criminal justice programs at Keuka College. Additionally, Rich is part of the John Maxwell Team which teaches, trains, and coaches on various leadership and organizational performance topics to organizations around the world. He holds a Master degree in Criminal Justice from Boston University and a PhD in Organizational Leadership from Regent University.